

Help Every Student
Succeed on Test Day



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*"My oldest moved her score by
approximately 300 points."*

– Naviance Test Prep Parent (SAT)



Average score improvement

ACT WorkKeys® | ACT® | SAT®
Advanced Placement®

Expand Opportunity through Achievement

All students taking standardized tests need resources to help them be successful. Better scores help students demonstrate their abilities to colleges and employers, and help schools know if students are college and career ready. Naviance Test Prep combines engaging courses, content from leading educational publishers, and intelligent reporting to help students perform their best on test day. Naviance Test Prep is also integrated with Naviance to help students plan for careers and college all from one place.

Adaptive Courses that Reward Students

Naviance Test Prep allows students to earn badges and rewards as they learn. These positive reinforcements are proven to motivate students to complete activities in our courses. The courses are also adaptive to help students focus on the most important concepts for them, based on daily goals, to maximize their study time.

Gamified to Engage and Motivate Students

Gamification rewards progress and activates a positive emotional response.

- **Mini-reinforcements** including badges keep students motivated
- **Study plans** broken into manageable daily goals
- **Rewards** earned for "win streaks", more difficult questions, completing goals and more



Premier content at an affordable price



Aligned to Common Core and ACT standards



Reporting for students, teachers and administrators



Integrated with Naviance

Proven to Engage Students

When students used a study plan in Naviance Test Prep, they experienced:

- 30% more active days
- 40% more learning activities
- 58% higher completion rate
- 16% average score improvement

Content Provided by Leading Publishers



"The study plans are great. You enter your test date and they tell you how many 'points' you need to complete each day to be fully prepared for your test!"

– Naviance Test Prep Student (ACT)

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Hobsons helps students identify their strengths, explore careers, create academic plans, match to best-fit educational opportunities, and reach their education and life goals. Through our solutions, we enable thousands of educational institutions to improve college and career planning, admissions and enrollment management, and student success and advising for millions of students around the globe.